

INTERNSHIPS

JOIN THE MOVEMENT

31 Bits is a socially minded business, using fashion and design to empower people to rise above poverty. Since August 2008, we've gone from working with six women in Uganda to more than 200 women. We're expanding with every blink of an eye and are looking for some raw talent to help make our dreams a reality. We believe by bringing together a group of individuals who dream big, think creatively, and just have plain old skill, we can make something sweet happen.

Apply today to join the 31 Bits team!

Questions? Email courtney@31bits.com

INTERNSHIP APPLICATION

INTERNSHIP INFORMATION:

Internships are during the spring, summer and fall semesters. During their internship, interns are required to live within commuting distance to our office in Costa Mesa, CA. Interns will be expected to work 15-20 hours a week and attend any additional events when needed. Internships are unpaid and interns must receive college credit, approved by your college or university.

In addition to the job descriptions, interns will have the opportunity to learn from 31 Bits' staff members, visit other organizations, plan group events and work on team brand strategies. Oh, and I hope you like donuts b/c it's sort of our thing...

INTERNSHIP DATES:

- + **Fall: September - December** (Applications due August 1st)
- + **Spring: January - April** (Applications due December 1st)
- + **Summer: May - August** (Applications due April 1st)

EVERY APPLICATION SHOULD INCLUDE:

- + Cover letter and Resume
- + Answers to these questions:
 - How did you hear about 31 bits?
 - Why do you want to intern with us?
 - What position are you applying for and what term are you applying for?
 - What school do you go to and what is your major?
 - What makes you a good candidate for this position?
 - What do you want to learn in this internship?
 - What are three websites you commonly visit?
 - What is your Facebook/Instagram and/or Twitter name?

AVAILABLE POSITIONS:

Marketing/Social Media

- + Outreach to magazines, newspapers, websites, blogs, etc.
- + Engage and interact with customers through social media
- + Host events
- + Brainstorm new marketing campaigns
- + First-hand experience working with a PR agency

Events/Involvement

- + Serve as a contact person for Campus Reps
- + Develop campaigns for Campus Reps
- + Organize, manage and host various events
- + Facilitate Volunteer Days

Graphic Design*

- + Work with our creative team to design for various advertising, social media and branding needs
- + Assist and brainstorm for photo shoots
- + Organize and work various events
- + Experience working with senior level graphic designers and photographers

* *Requirements:* (1) Applicant must include a graphic design portfolio with application, (2) shows advanced knowledge of the Adobe Creative Suite, and (3) has first hand experience with print and web design. (4) Applicant must also have their own laptop to design with.

READY TO APPLY?

Please submit your application packet to courtney@31bits.com